

EXEMPLES DE PROGRAMMES 2023/2024

PAYS	PROGRAMME	COURS/MODULES
Autriche (AT) - Klagenfurt Universität	Angewandte Betriebswirtschaft BA Business Administration	Business Administration English, Wirtschaftssprache, Business Plan Cross Cultural Management, Sprachkurs <i>Plusieurs Matières Optionnelles.</i>
Belgique (BE) - EPHEC	EU Public Affairs and Business Lobbying	EU institutional decision-making process and business lobbying, Business Innovation in Europe, Business English
Danemark (DK) – University College of Northern Denmark (UCN)	Bachelor Marketing Management	Market Analysis, Sales And Negotiation Techniques, Marketing Strategies, Strategic Analysis Of The Company Project Management <i>Plusieurs Matières Optionnelles-</i>
Espagne (ES) - Universidad de León	Grado En Comercio Internacional	Investigacion De Mercados Internacionales Logistica Y Gestion De Canales De Commercializacion <i>Plusieurs Matières Optionnelles.</i>
Irlande (IE) - Dublin Business School (DBS) et European Business School (EBS)	Certificate in International Business, Certificate in Sales BA In Business Studies, Marketing, Business Management	Multinational Business, Marketing, Accounting <i>Plusieurs Matières Optionnelles.</i>
Pays-Bas (NL) - Avans Hogeschool	Bachelor de la School of Marketing International Entrepreneurship International Business International Sales	Student company, International sales and training Management of SME's, Management Game Paper Export plan project, Languages
Etats-Unis (US) - Presbyterian College (PC)	Business Administration	Management And Organizational Behavior Strategic Management Small Business Management 1 ou 2 Cours Libres
Mexique (MX) - Universidad La Salle Mexico	Licenciatura en Administration - Licenciatura en Marketing	Creatividad y communication Valore y eticas Taller de investigacion